

JANELLE RODRIGUEZ

graphic designer



PROFESSIONAL EXPERIENCE

FREELANCE DESIGNER | Boston, MA | September 2006 - Present

- Develop branding strategies, marketing collateral, and websites for clients in the Northeast of the U.S.
- Design and execute various print projects including corporate stationery, promotional packages, catalogues, and brochures
- Involved with design solutions from concept to execution for various websites
- Directed and coordinated projects for musical band print media and merch

THE BARBARIAN GROUP (Intern) | Boston, MA | January 2008 - April 2008

- Assist in design-related tasks for mock-ups, staging, and website preparation
- Observation of internal and client-facing work
- Design layouts and characters for office widgets
- Gather and analyze information for presentation of future projects
- Contribute to concept development and brain-storming with New York and San Francisco offices

DAVIO'S (Hostess) | Boston, MA | September 2007 - Present

- Organize tables, server arrangements, and reservations on OpenTable
- Manage all phone calls, guests, and maintain flow of incoming and outgoing customers

SUGAR HEAVEN (Shift Supervisor/Keyholder) | Boston, MA | June 2005 - August 2006

- Responsible for overseeing and maintaining all activity within and supervising all employees
- Filter incoming and outgoing product, programming items into the system, and manage finances

DESIGN, AFFILIATIONS, AWARDS, PUBLICATIONS

Website for Dolores' Skin Care - Developed and designed a website for a skin care service in the North End of Boston
AIME's Fine Arts award - 2nd place award for an acrylic portrait of pop culture studies from The New England Institute of Art
Featured Artist at simplyoutstanding.com - Presented information about painting, design, and inspiration
Artist study with Art Dimensions - Observed St. Louis artists and photographed a charitable art event for children
NEIA Graphic Design Club - Created designed advertisements for school related activities
Member of AIGA - Attended and observed meetings, conferences, and networking events

TECHNICAL QUALIFICATIONS

Operating Systems - Mac, PC

Software - Expert knowledge of Adobe Creative Suite, InDesign, working knowledge of QuarkXPress, Dreamweaver, Flash

Office Software - Microsoft Word, PowerPoint, Excel, Keynote

Program Language - HTML, CSS

Design Related - Traditional and digital photography, acrylic and oil painting

EDUCATION

THE NEW ENGLAND INSTITUTE OF ART | May 2008 | Bachelor of Science in Graphic Design

- Perspective and Advanced Drawing: preparation studies for concept development sketching.
- Knowledge and proficiency in Advanced Typography in Illustrator, Photoshop, InDesign, as well as drawn on paper.
- Digital Imaging and Illustration: photo manipulation and correction in Photoshop and advanced illustration work in Illustrator.
- Electronic Design: InDesign and Quark, experience in page layout techniques for print and heavy text design strategy.
- Advertising, Marketing & Design: learned the processes of printing, time management, branding strategies.
- Corporate Communications, Publication Design: designed marketing collateral, magazines, and books with the Creative Suite.
- Web Page Authoring and Media Graphics: further development of skills in programming languages and project management.
- Extensive studies in History of Mass Communications, Humanities through the Arts, History & Analysis of Design, and Art History.

ROBERTS WESLEYAN COLLEGE | September 2003 - May 2005 | Graphic Design Major

- Life Drawing, Illustration, and Printmaking: gained further knowledge and experience of hands-on fine artwork.
- Graphic Design 1: learned the basics of graphic design with Photoshop and Illustrator through brand identity work.
- Art History 1 and 2: thorough studies of art from ancient to modern and post-modern world.